

## C. Diversifying Hawaii's Economy

### Work Session I. Preferred Futures and Public Policy Strategies

Wages and Hour Class--lots of bottom to higher middle income.

- Preferred future:
  - Acknowledging the assets of each island and respectfully integrating them into a knowledge-based economy.
    - Young people able to make a good living without leaving the state.
    - Tourism being re-defined by niche areas. (i.e.--cultural, educational, tech, agro-)
    - Agriculture being re-defined from its single-industry history/base to culturally significant areas.
  - Strategies to the preferred future:
    1. Assets mapping/data gathering
    2. Community Conversations
    3. Use of unconventional educational models (i.e. "Kohala Center")
    4. Partnering/collaboration toward decision-making
  - Creating an environment for creativity and opportunity.
    - Growth for future generations.
  - Encourage "out-of-box" idea and incentives a la Act 221
    - Change the attitudes of people in government to become more helpful, creative and problem-solvers rather than the "it can't be done", create and implement "can do" seminars and training sessions (the ideas are there; they need to be free to be expressed).
- Kapu the child
  - How do you define sustainable development? I would define *sustainable development* for Hawai'i as development that will generally preserve our past and yet connect us to the future. It is development that should occur as an extension of our historic institutions, customs, traditions and culture that define us as a people and not at the expense of these important defining cultural landscape characteristics. The most important element of sustainable development is development that can sustain the goodwill of the host population.

- Cultural R+D Lab
  - Promote and create support structure to make Hawaii the world's center for international tertiary education and research collaboration.
- What is your preferred future?
  - Hawaii as a center for ideas from around the Pacific, promoting new technologies that enhances society.
    - Promote R & D through the University system that allows free flow of ideas and attracts intellectual Resources to Hawaii.
  - Within a decade, by 2015, Hawaii has become a World model or leader of sustainability (Beacon of Hope):
    - Economically
    - Culturally/Socially
    - Environmentally
  - Known as the Healing Islands, Hawaii has become/is one of the leading pioneers/centers for peace today.
  - Conflict Resolution
    - Health and wellness blended with traditional medicine.
    - Eco/cultural/historical/Advance tourism
    - Diversified life sciences, information technology, film and digital media, environmental technology, alternate energy, astronomical resources, aquaculture and tropical aqua diversity.
    - U.H. leaders or facilities of statewide sustainable development strategy--with
      1. Vision
      2. Tasks/Actions
      3. Time frames
      4. Measures
      5. Accountability by participants
  - Creating a diversified economy/jobs where families can earn "living wages," enjoy desired quality of life, and celebrates our cultural diversity.
    - Collaborative, strategic partnerships among key community stakeholders.
- Restoring of Hawaii's environment

- Creating a unique Hawaii--"not a mainland big city."
- Creating an economy that will support and encourage the above.
  - Need to educate the public--identify what we need for the future and how we reach our goal.
- A Hawaii economy that is not solely reliant on one economic sector, one that is knowledge-based, with greater sensitivity to cultural values and our environment.
- A diversified economy that provides: Job opportunities and training that enable people to attain wages necessary to meet their family's needs--quality of life--health, education and safety.
  - Changes in land use rules to allow home/community based economic development.
  - Develop state wide collaborative efforts to promote our cultural diversity.
- Preferred Future for Diversity Economy
  - I would like to see renewable energy and information technology as the new industries in addition to tourism.
    - Provide a mentoring program that gives help with the establishment of new industries.
    - See Energy Policy Board.
  - Less reliance on tourism for sustainable development.
  - Developing technology resources such as software development, network security, management of small and medium enterprises.
  - Attract venture capital to expand our training institutes for developing human resources for IT.
    - Public Policy that builds on Tax Incentives to attract business with adequate infrastructure.
  - An economy with a nice mix of industries and jobs that is consistent with and supports our culture, our values and our social goals, and that helps our people become economically self-sufficient (living wages) and resilient (adaptable with skills and knowledge) and insulated from economic risks.

- Invest in and publicize model businesses/ventures that combine business savvy and social, cultural, and environmental responsibility (i.e. double bottom line businesses).
- Economy that generates income for all residents to provide comfortable standard of living, consistent with a healthy, vibrant environment.
  - Develop consensus public policy principle that focuses government action on providing framework allowing private incentives to meet social goals.
- Have the world identify/view Hawaii as the focus of East/West communications. For example, Ireland's role within the EU on IT.
  - Identify and establish a process to educate the global market place on advantages of HI as an IT hab.
- Hawaii Tourism Industry to evolve into bedroom community for housing the professionals, technicians, and support group for the world.
  - Meaningful data base as advocated by "Doc" Berry.
  - Used by a functional plan on major industry such as tourism, energy, education with major stockholders actively involved in each.