

Work Session II. Priority Public Policies and Recommendations/Next Steps

Use technology to continue conversation--web site

- PPC--Convenor role across sectors
- Help share info and knowledge

NEXT STEPS

- Keep conversation going
- Virtual conference 24/7
- Resurrect the old "think tank" model
- Provide a 'data base' of the issues--including historical timeline of past practices, bench marks, trends.
- Complete the directory and arrange for 'updates' on who's doing what statewide.
- Ensure continuity via engagement of all countries in the process. Avoid being Honolulu-centric.
- Make sure the "best minds" also include practitioners at the "lowest levels" and not primarily intellectuals.
- Move from abstraction to actual problems.
- Frame the major sustainability themes emerging from this conference into constitutional language proposals for implementation as a new section of the Hawaii State Constitution.
- Pick target "Low Hanging Fruit" industries with clear market potential (e.g. Renewable Energy, Diversified Tourism, International Education) and do the following:
 - Convene key stakeholders including industry leaders, entrepreneurs, regulators, policy makers, and collaboratively define action plan to support industry growth.
 - Create virtual network or other means to publicize successes and keep conversation going among members and link them to others with resources.
 - Set goals and indicators.
 - Specific proposals for short-term diversification fund infrastructure for marketing Hawaii as destination for international tertiary education.
 - Encourage outlets for interaction between tourists and local population--e.g. Home stays, school visits.

- Begin an ongoing process of "conversations" on ideas and issues and make a concerted effort to expand the number of participants each time conversations take place.
- Do some things now:
- Create a sustainable web site
- Start listing projects and contacts
- Keep the site active--with success so interested people can find each other
- Summarize conference on web site
- Ask for ideas for what's next

WHO ELSE SHOULD BE INVOLVED

- Cultural practitioners (not confined to Native Hawaiians only).
- Community based organizations
- Public Policy Organizational groups' representatives from elsewhere (other institutes--i.e. Rocky Mountain, etc...)
- Social entrepreneurs at implementation level.
- Governor's office, Senate and House Leaders, County Councils.
- Already involved: Academics, economic development agencies (public and private), and some business leaders.
- Need to be involved: More business leaders, young next-generation entrepreneurs.
- Important stakeholders will identify themselves once sources of information readily available.
- Business partners--large and small.
- Government--Federal, State, Local
- Community groups
- Governor's office (herself and staff administration)
- Schools--preschool to 12th grade--inviting their ideas/comments on preferred future and an web site and media

HOW CAN THE PUBLIC POLICY CENTER HELP

- Continue to convene the players.
- Maintain web-site/List or serve resource where anyone can site
- Post a question and anyone can reply

- PPC should archive and index topics
- Commission monograph on selected topics--e.g. How should diversity be measured; how should sustainability be measured? What is the connection between diversity and sustainability? Can too much diversity inhibit sustainability? Is diversity good for its own sake, apart from reducing volatility/vulnerability? Is there an "optimal" level of diversity? Is diversity qualitative or quantitative?
- Schedule follow-up conference.
- Help organize a call to action for a Constitutional task force on stewardship and sustainability.
- Convene stake
- Set up real/virtual networks
- Summarize existing info on industries' markers, etc.
- Research/develop new info as needed
- Use technology including web site as means to continue conversation going between concerned stakeholders on topics of interest.
- PPC can be the information facilitator and most for site and conversations.
- PPC can be "label" under which position papers and reports issued.
- Act as the facilitator for these conversations
- Web site--post successes and contacts
- Summarize conference
- Keep the focus urgent and the discussion going!