

A. REPORT ON MEDIA AND CITIZEN DEMOCRACY

Preferred Future for the Media

1. Expand sources of public media
2. Television programming should reflect local community
3. Media = communication system
 - Circulating facts --> opinions --> individual and collective values = decisions and follow up
4. Public policy driven by participation of objectively informed public
 - Useable web-based policy and legislative tracking
 - Where are the meetings
 - What are the votes
 - If the goal is to increase Public Media, then a media tax - modeled on the BBC tax to finance more public media
5. Civil Re-engagement through reintroducing mainstream media to communities
 - Community groups invite media ed. boards to public forums
6. Teaching communities ("citizenry") how to access/use tools of media to have their voices heard
 - Establish email list serves from voter registration lists to information
7. Look beyond traditional media- develop strategies for "new" media to be responsive to community
 - Creation of Hawaii C-Span
 - Internet/phone based democracy
 - Perhaps the interaction of community based decision making "new" and electronic media will get us over the disconnect between the mass of people? The actual decisions.
8. Improve sources of media education
9. Media reflects community
 1. Community informs and is informed by
 2. More public TV and radio independent from funding

10. A more Affective media

1. A media that not only discuss the important issues, but does so in a way that motivates people and makes them feel a part of the process.

11. Electronic - public access television with the public having meaningful access

12. Print - better interfaces between the sources and the printer at the consumers end

13. The biggest gap that needs to be met is the return to community based publications such as existed 50+ years ago. The community is uninvolved because it doesn't know.

14. Reporting should be in the form of a variety of sources to reflect different issues and different points of view.

- Establish virtual town meetings
- Internet polling

15. Media responsibility - openness in editorial policy so interested organizations/individuals (i.e. unions) feel we can have a voice. To be part of a bigger community.

16. Increase participation by anyone

- Funding mechanism to support increased participation
- Get specific groups to "test" circulation information decision system
- Money Talks so that we can speak - buys hardware, software, training, & time to be a citizen / activist
- Commonly agreed upon values based news reporting